

Date:30/12/2024

Venue: College Campus

Name of the event: Poster-Making Competition

Organized by: Road Safety Club of the College

No. of Participants: 26

1. Introduction

To promote awareness about the increasing incidences of road accidents and cases of road rage on the college campus, the Road Safety Cell of our college organised a Poster-Making Competition. The event was designed to engage students creatively while highlighting the crucial message of road safety. The central theme of the competition, "Sadak Suraksha, Jeevan Raksha," was aimed at urging students to adopt safe practices on the roads and become responsible citizens. The event saw enthusiastic participation from 26 dedicated Road Safety Volunteers who showcased their talent through vibrant and thought-provoking posters. These creations aimed to inform and educate students about the importance of road safety, the impact of traffic rules, and how following traffic signage can prevent accidents and save lives.

2. Objectives of the Event

The main objectives of the competition were:

- **Awareness Campaign:** To raise students' awareness of the dangers of road accidents and the importance of road safety measures.
- **Creative Expression:** To provide students a platform to express their creativity while addressing a critical social issue.
- **Encouraging Critical Thinking:** To encourage students to think critically about social issues like road safety and its societal implications.
- **Engagement and Feedback:** To create an interactive and engaging environment where students could actively participate, learn, and share their thoughts on road safety.

3. Participants and Their Contributions

The competition saw 26 enthusiastic participants from the Road Safety Volunteer group. Each student put forward unique and creative ideas on canvas, incorporating various elements of road safety, such as traffic rules, safe driving, and the importance of road signage.

- **Artistic Creativity:** The posters were filled with vibrant colours, creative graphics, and impactful messages. Many featured illustrations of road signs, vehicles, pedestrians, and safety gear.

- **Themes Covered:** The participants covered a wide range of road safety topics, including the significance of wearing helmets and seatbelts, obeying traffic signals, using zebra crossings, and the dangers of road rage.
- **Thought-Provoking Designs:** Some posters creatively conveyed emotional messages, depicting the impact of road accidents on families and society.

The diversity in the designs and the unique approaches demonstrated the students' depth of thought and commitment to raising awareness about road safety.

4. Event Display and Exhibition

Once the posters were completed, they were displayed for all students to view. This public exhibition allowed students from all departments to interact with the art, reflect on the messages conveyed, and engage in discussions about road safety.

- **Visibility:** The posters were displayed in high-traffic areas, ensuring maximum visibility among students and staff.
- **Engagement:** The display sparked conversations among students, who discussed the importance of following road safety rules and the role of each individual in preventing accidents.

5. Participant Feedback

The participants were asked to share their thoughts about the event, and their feedback was overwhelmingly positive. Here are some of the key takeaways from the participant feedback:

- **Critical Thinking:** Many participants mentioned that the competition encouraged them to reflect deeply on road safety and consider how road accidents affect society.
- **Creativity:** Students appreciated the opportunity to channel their creativity into something that could benefit the community. The event was seen as an excellent platform for self-expression while contributing to a cause.
- **Motivation for Future Events:** The participants expressed a desire for more such competitions, as they believed it would help them explore more social issues and enhance their skills in creative expression.

6. Conclusion

The Poster-Making Competition on Road Safety proved successful in raising awareness about an important social issue. The event provided a creative outlet for students and significantly contributed to spreading the message of road safety across the campus. It was a step forward in ensuring students know their role in creating safer roads for everyone.

The positive feedback from participants suggests that such events are beneficial in stimulating critical thinking, creativity, and social awareness. Going forward, the Road Safety Club plans to organise more such competitions to allow students to engage with critical societal issues and showcase their talents.

7. Recommendations

Based on the success of this event, the following recommendations are made:

- **Organize Regular Competitions:** More such competitions should be held to keep the awareness campaigns ongoing and encourage continuous student engagement.
- **Wider Participation:** Encourage participation from other student groups and departments to further amplify the event's reach.
- **Collaboration with Local Authorities:** To extend the message beyond the campus, consider collaborating with local traffic authorities or organizations.
- **Interactive Sessions:** Introduce seminars or workshops on road safety to complement the creative events and enhance learning.

The college can create a safer and more aware campus community by continuing to hold such events.

Some glimpses from the event





बबीता, कृत्तिका और सलौनी ने बनाया सड़क सुरक्षा पर सबसे बढ़िया पोस्टर

स्टाफ रिपोर्टर-ननखड़ी/रामपुर

राजकीय महाविद्यालय ननखड़ी में सोमवार को रोड सेफ्टी क्लब की कार्यक्रम अधिकारी प्रो. पुनीता वर्मा की अध्यक्षता में सड़क सुरक्षा नियमों एवं जागरूकता को लेकर पोस्टर मेकिंग प्रतियोगिता का आयोजन किया गया। इसमें महाविद्यालय के समस्त विद्यार्थियों ने भाग लिया। विद्यार्थियों ने अपनी कृतियों के माध्यम से संदेश देने का प्रयास किया कि ट्रैफिक (यातायात नियमों) की जागरूकता कितनी आवश्यक है। इस अवसर पर महाविद्यालय के सभी प्राध्यापक की व कर्मचारी वर्ग उपस्थित रहे। बबीता, कृत्तिका और सलौनी ने प्रथम स्थान प्राप्त किया।

Activity Name: Poster Making Competition (Road Safety Club)

Date: 30/12/24

Students Present 26

Sr. No.	Name	Class	Roll No.	Signature
1.	Rajat	B.A. 2nd year	12306	Rajat
2.	Kishika	B.A. 1st year	12322	Kishika
3.	Vishal Verma	B.A. 1st year	12216	Vishal
4.	Shubham	B.A. 1st year	12401	Shubham
5.	Nitesh Mehta	B.A. 1st year	12407	Nitesh
6.	Bavita	B.A. 3rd year	12229	Bavita
7.	Sanjana	B.A. 2nd year	12315	Sanjana
8.	Amishika	B.A. 1st year	12401	Amishika
9.	Sadhvi	BA 1st year	12422	Sadhvi
10.	Rajat	BA 3rd year	12209	Rajat
11.	Sakshi	BA 2nd year	12324	Sakshi
12.	Sonika	BA 3rd year	12224	Sonika
13.	Sureshwar	BA 2nd year	12335	Sureshwar
14.	Lavina	BA 2nd year	12310	Lavina
15.	Sakshi	BA 1st year	12409	Sakshi
16.	Mohini	BA 2nd year	12319	Mohini
17.	Vansh	BA 3rd year	12222	Vansh
18.	Vijay	BA 1st year	12415	Vijay
19.	Zennoushu	BA 1st year	12230	Zennoushu
20.	Jyoti	BA 3rd year	12205	Jyoti
21.	Aman	B.A. 1st year	22401	Aman
22.	Saloni	BA 1st year	12214	Saloni
23.	Kamlesh	BA 1st year	12336	Kamlesh
24.	Abhinav	BA 1st year	12313	Abhinav
25.	Sandeep	BA 1st year	12419	Sandeep
26.	Kishal	BA 3rd year	12216	Kishal

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